



Fourth Annual Healthcare DEI Conference

Building Inclusive Leadership in Healthcare

2023

Virtual via Whova

Sponsorship Packet

Sponsorship Opportunities

Vital Sponsor - \$15,000

- Title Sponsor recognition in nationwide email advertisements.
- Speaking Opportunity for one of your Executives during the kick-off keynote.
- Formal recognition plaque during keynote speech.
- Organization's logo/name on all conference event promotional materials.
- Recognition as Title Sponsor in official conference program (logo on front cover), and front of program website.
- Organization's banner/logo prominently displayed on the virtual event platform, linked to your homepage.
- 1 minute commercial to be played during breaks, and housed on our event website
- 2 Full-page color advertisements (8.5 x 11) inside front cover & within the conference program (sponsor to provide).
- Organization's logo on the diversity conference website and virtual event platform linked to your homepage.
- Contact list of registered attendees.
- 50 full conference registrations.

Leadership Sponsor - \$10,500

- Speaking Opportunity for one of your Executives before keynote speech.
- Recognition in nationwide email advertisements.
- Formal recognition plaque during keynote speech
- Organization's logo/name on all conference event promotional materials.
- Organization's logo/name on official conference program (back cover).
- Organization's banner/signage prominently displayed on the virtual event platform.
- 1 minute commercial to be played during breaks, and housed on our event website
- Full-page color advertisement (8.5 x 11) in conference program (sponsor to provide).
- Organization's logo on the diversity conference website and virtual event platform linked to your homepage.
- Contact list of registered attendees.
- 30 full conference registrations.

Equity Sponsor - \$9,500

- Recognition in nationwide email advertisements.
- An opportunity to speak at the event.
- Formal recognition plaque during keynote speech.
- Organization's logo/name on all conference event promotional material including conference signage.
- Organization's logo/name on official conference program (back cover).
- Organization's banner/signage prominently displayed on the virtual event platform.
- 1 minute commercial to be played during breaks, and housed on our event website
- Full-page color advertisement (8.5 x 11) in conference program (sponsor to provide).
- Organization's logo on the diversity conference website and virtual event platform linked to your homepage.
- 25 full conference registrations.

Empower Sponsor - \$7,500

- Recognition in nationwide email advertisements (logo).
- Formal recognition plaque during keynote speech.
- Organization's logo/name on all conference event promotional material including conference signage.
- Organization's logo/name on official conference program.
- Organization's banner/signage prominently displayed on the virtual event platform.
- 1 minute commercial to be played during breaks and housed on our event website
- Half-page color advertisement (8.5 x 11) in conference program (sponsor to provide).
- Organization's logo on the diversity conference website and virtual event platform linked to your homepage.
- 20 full conference registrations.

Ally Sponsor - \$5,500

- Formal recognition certificate during keynote speech.
- Quarter-page color advertisement in conference program (sponsor to provide).
- Organization's logo/name on all conference event promotional material.
- Organization's name on the official conference program (back cover).
- Organization's logo on the diversity conference website and virtual event platform linked to your homepage.
- 15 full conference registrations.

Inclusion Sponsor - \$2,500

- Organization's name on conference event promotional material.
- Organization's name in the official conference program.



- Organization's logo on the diversity conference website and virtual event platform linked to your homepage.
- 10 full conference registrations.

Educate Sponsor- \$1,500

- Organization's name in the official conference program as a sponsor.
- Organization's logo on the Conference website and virtual event platform linked to your homepage.
- 8 full conference registrations.

Conference Program Ads

All ads are in full color

- Quarter Page - \$400
- Half Page - \$600
- Full Page - \$800

Full Conference - Individual Registrations

- Non-Partners - \$299
- Partners - \$249

Now that you've seen all of the options, are you ready to sponsor our Fourth Annual Healthcare Diversity Conference? Maybe you have questions regarding the sponsorships? If so, please reach out to:

Haleigh McDonald at haleigh.mcdonald@nationaldiversitycouncil.org

Or visit our site at <http://www.healthcarediversityconference.org/2023>.